



(Date)

(Company Name)

(Contact Name)

(Address)

Dear (Contact Name),

Hello! My name is Chanté Owens, co-owner of a travel agency called [Chicks That Trip](#)™, writer for our blog called [Chicks That Trip – Lobby Bar Confessions](#) and freelance writer in the travel community for several sites including [Travelhoppers.com](#) and [TRO](#) (Travel Research Online.) I have created a concept that marries my love for travel and food that I believe you'll be interested in: Chasing Women Chefs. This website and blog, expected to launch in mid-August 2012, will focus on learning about women chefs as well as those involved in the culinary industry, domestic and abroad. I am launching this site because I feel that ALL women – young or more seasoned, need to know that if they want to pursue a career in the culinary industry, they can, and they should "chase" their passion!

My Mission:

"To positively promote talented, interesting and (oftentimes) quirky women chefs and other women in the culinary world by providing in-depth interviews to find out what makes them "tick."

This site will not only showcase a different interview every month, but will also offer content that will enable readers to fully immerse themselves in the wonderful world of women chefs!

- Cutting-edge new restaurants being opened by women in the culinary world
- Their culinary tips
- New or most-utilized cooking tools in the marketplace
- Q&A and so much more!

Sponsorship

Be a part of this exciting new adventure! I am thrilled to offer three (3) levels of sponsorship (please see attached information), and I am seeking eight (8) to ten (10) sponsors. Your support will allow travel to various locations in order to do in-person interviews. Additionally, there will be an annual event to showcase some of the interviewed chefs and to hold cooking contests where they can share their knowledge and expertise. **An inaugural event is slated to be held in San Juan, Puerto Rico, in the fall of 2013.*

I have been extremely selective in the companies I have solicited to be a part of this venture; further, each sponsor will be the only one selected for that particular industry in order to ensure no competition or dilution of that sponsor's presence on the site and at any event(s). Below, I have listed the names of a few of my current partners:

- [Johnson & Wales – Culinary School, Denver, CO](#)
- [Student Chefs Abroad – Los Angeles, CA and London, UK](#)
- [Get Shopped Puerto Rico - San Juan, Puerto Rico](#)

I greatly appreciate your time to review this sponsorship information, and I look forward to (Company Name) becoming a part of this great adventure. Your sponsorship will ensure the rapid growth of this wonderful project! I will reach out to you in the upcoming weeks to answer any questions that you have, or I am available at (720) 213-8679 if you just can't wait to join the team.

Sincerely,

Chanté Owens

Founder & Culinary Correspondent

Chasing Women Chefs

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